

Celebrate Aurora Meeting Minutes

Aurora American Legion
March 3rd, 2022 at 6pm

Topic	Discussion	Decision	Responsible Person
Call Meeting to Order	6:10 PM		
Attendance	Chasica, Paul, Dan, Mary, Jill, Lindsey, Stephanie, Kari, Pickles, Pam, Bobby Jo, Dean		
Secretary's Report			
Approve Minutes	★ February 3rd, 2022	M: Paul S: Bobby Jo	
Correspondence			
Treasurer's Report	2022 Financial Update:		

<p>Old Business</p>	<ul style="list-style-type: none"> ★ Chamber Letter: Live Entertainment ★ Joint Sponsor Letter (3rd of July/Pumpkin Fest) 	<p>M: Jill S: Bobby Jo to include the Live Entertainment within the Celebrate Aurora's Patriotic Day advertising.</p>	
<p>New Business</p>			
<p>Guest Speaker</p>	<ul style="list-style-type: none"> ★ Aurora Fire Department 	<p>The Aurora Fire Department is willing to help out with Patriotic festivities on the 3rd of July.</p> <ul style="list-style-type: none"> ★ Kid's Races ★ Kiddie Parade ★ CA: Judges and \$ <p>M: Mary S: Paul to have the Patriotic Days festivities all on July 3rd.</p>	

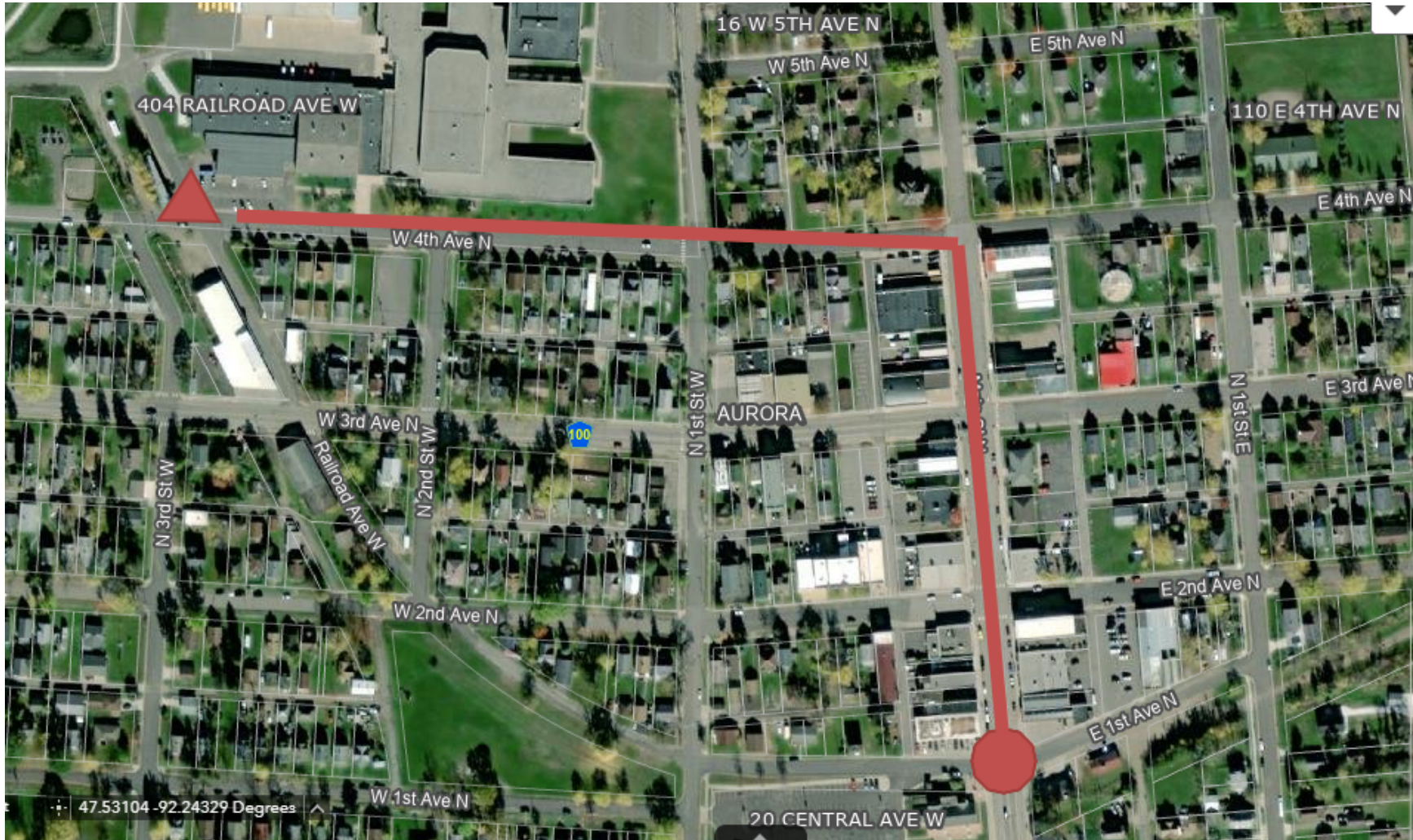
Marketing	<ul style="list-style-type: none"> ★ East Range Shopper Ad Pricing ★ Sponsorship Letter <ul style="list-style-type: none"> ○ Update Sponsor list/emails ○ Mail letters early Feb ★ Zoom Subscription: Basic (2/21) 		
Patriotic Days	<ul style="list-style-type: none"> ★ Live Entertainment: Chamber update: March 1st Mtg ★ Brian Carlson: Entertainment <ul style="list-style-type: none"> ○ Options: Magician, etc. ★ Inflatables <ul style="list-style-type: none"> ○ Lefty's ○ Cliff's Grant ★ Patriotic Day button ★ Float ★ Food Stand 	<p style="text-align: center;">M: Chasica S: Dean to use the remaining \$2,000 to secure the inflatables for the 3rd of July.</p> <p style="text-align: center;">M: Jill S: Pam to purchase 500 at \$300 for Patriotic Day buttons, with a sale price of \$2.00 each button.</p> <p style="text-align: center;">M: Chasica S: Pam to accept Al Hodnik's proposal for the Celebrate</p>	<p>Chasica</p> <p>Jill</p> <p>Bobby Jo</p>

		<p>Aurora float.</p> <p>M: Mary S: Pickles to accept Al Hodnik's food booth decorations/renova tions donation to the Celebrate Aurora food booth.</p> <p>M: Dean S: Pickles To delegate Al Hodnik as the Co-Chair of Operations of the food booth.</p>	
<p>Parade</p>	<ul style="list-style-type: none"> ★ Grand Marshal- See below ★ Combine 3rd & 4th Parade ? <ul style="list-style-type: none"> ○ Kids Races to follow ○ 148th Flyover ★ Parade Route- See below ★ Eveleth Clown Band 	<p>Suggested to have Butch and JoAnn Ceglar as Grand Marshal in 2022. Mary will communicate with Butch.</p>	

		<p>M: Chasica S: Paul to accept the proposed parade route for 2022, and to present the proposal to City Council.</p>	
Fireworks	<ul style="list-style-type: none"> ★ Town of White Request: Approved ★ J&M Display (formerly known as Pyrotechnic Display) <ul style="list-style-type: none"> ○ \$10,000: Now 12k 	<p>M: Jill S: Dean to send the Town of White a request for donation letter.</p>	Chasica
Website	<ul style="list-style-type: none"> ★ Celebrate Pictures: Shared from Drive ★ Meeting Recap for website updates ★ Ideas for website improvement 	A discussion took place regarding sponsor highlights being put on the website.	
Pumpkin Fest	<p style="text-align: center;">October 1st, 2022</p> <ul style="list-style-type: none"> ★ Additional Vendor Locations <ul style="list-style-type: none"> ○ Discuss local business involvement ○ Vending fee 	A discussion took place on the Vending fee organization for 2022.	
Fundraising	<ul style="list-style-type: none"> ★ Community Spirit Raffle 		

	<ul style="list-style-type: none"> ○ 26 winners-Ongoing Project 		
Other Business	<ul style="list-style-type: none"> ● “Funspiel Gillach Fundraiser” <ul style="list-style-type: none"> ○ March 12, 2022 ● City Council Request: April <ul style="list-style-type: none"> ○ 2nd City request ○ Parade Route ● Apply for Grants <ul style="list-style-type: none"> ○ Essentia, Etc ● IRRB Grant: Splash Pad Support Letter 	A discussion took place about the Holiday event idea presented by Iron Range Tourism. Will discuss further at the next meeting.	
Next Meeting	6:00pm on April 7th Venue: Community Center	M: Chasica S: Lindsey	
Adjourn	8:12 PM		

PROPOSED PARADE ROUTE 2022:



GRAND MARSHAL - Aurora Patriotic Days

2002: Carl Glavan

2003: Jen0 Paulucci

2004: Aurora Fire Dept (100yr Anniversary); John Noson Mascot in classic fire truck

2005: Tom Reagan

2006: Dr. Richard Barnes

2007: Dorothy Fossell

2008: Rose and Vince Lacer

2009: Paul and Cordy Sanvik

2010: Stan and Josie Trost

2011: Dave and Vyna Grivette

2012: John and Joanne Plevell

2013: Jan Moore

2014: Don and Joanne Barstad

2015: Last Man's Club of American Legion

2016: Robert Olson

2017: Jerry Mace

2018: Rod Salo

2019: Mary Hess

2020: Kurt and Rose Antilla

2021: Tom Gillach

2022: